

# Media Pack 2021

## COMMUNITY *Together*

connecting you in **your community**



We pride ourselves in making sure our bi-monthly publications contain local community news and views from residents, businesses and community groups and organisations. The businesses who advertise with us are fully vetted and where possible their products and services used.

Our bi-monthly distribution is handled by Royal Mail door-to-door delivery. We deliver to over 22,000 homes and businesses in Beaconsfield, Seer Green, Forty Green, Amersham, Chalfont St Peter, Chalfont St Giles and Little Chalfont.

### Benefits to Advertisers

Community based magazines that local residents read

#### Price

You also benefit from complimentary editorial, depending on frequency and size of your advert. If you advertise for 3 or 6 issues (half or full year) you benefit from a discount.

#### Quality format

Our magazines are A5, full colour, have a very high standard of print and production and utilise 100gsm gloss paper throughout.

### Longevity and community features

Our publications contain many interesting community articles and features as well as local trades and services. The magazines are kept as a reference.

### New business generation

The magazines offer the perfect opportunity for businesses to introduce themselves, not only to regular readers but also to new residents, who might have no local knowledge.



### Contact

Call: **07786 735 711** Email: **[sales@communitytogether.co.uk](mailto:sales@communitytogether.co.uk)**

connecting you in **your community**

## Rates & Discounts

**Beaconsfield Together** and  
**Amersham & Chalfonts Together**

	One Issue	3 Issues (5% discount)	6 Issues (10% discount)
<b>Eighth Page*</b> (per issue)	N/A	£38.00	£34.20
<b>Quarter Page</b> (per issue)	£70.00	£66.50	£63.00
<b>Half Page</b> (per issue)	£130.00	£123.50	£117.00
<b>Full Page</b> (per issue)	£200.00	£190.00	£180.00
<b>Inside Front Cover</b> (per issue)	£230.00	£218.50	£207.00
<b>Page 3</b> (per issue)	£230.00	£218.50	£207.00
<b>Inside Back Cover</b> (per issue)	£230.00	£218.50	£207.00
<b>Back Cover</b> (per issue)	£250.00	£237.00	£225.00

\*Minimum 3 issue booking

## Guaranteed Distribution Booking Details

During Covid19 lockdown we took the decision to use Royal Mail postal workers to deliver our publications. We will remain using this guaranteed delivery service for the foreseeable future so that all advertisers and contributors can be assured that the magazine is delivered to every home and business for the best service.



If you book in both bi-monthly magazines we will give you a further 5% discount on the total booking price.

## Payment Options

Direct Debit or BACS  
(Invoiced by – Abstract Niche Ltd)

## Artwork & Dimensions

1. Book your space as soon as possible either by calling us on **07786 735 711** or emailing **sales@communitytogether.co.uk**
2. Send your advert to us as an electronic file (pdf, jpeg or tiff)
3. If required we can provide a professional graphic design service at a very reasonable price.
4. We will send you a proof for your approval. Payment for your first advert should be made prior to deadline.

**Back cover, full page and double page spread adverts to include an additional 3mm bleed on all edges.**

### Advert Sizing width x height in mm

<b>Front Cover</b>	42 x 28
<b>Eighth Page</b>	63 x 43
<b>Quarter Page (V)</b>	63 x 90
<b>Quarter Page (H)</b>	130 x 43
<b>Half Page (V)</b>	63 x 184
<b>Half Page (H)</b>	130 x 90
<b>Full Page</b>	148 x 210
<b>Back Cover</b>	148 x 210
<b>Double Page Spread</b>	296 x 210

## Contact

Call: **07786 735 711**

Email: **sales@communitytogether.co.uk**

All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use in **Beaconsfield Together** or **Amersham & Chalfonts Together**. Adverts are accepted on the understanding that descriptions of goods and services are fair and accurate.