

Media Pack 2022

COMMUNITY *Together*

connecting you in **your community**



We pride ourselves in making sure our bi-monthly publications contain local community news and views from residents, businesses and community groups and organisations. Our A5 magazines are full recyclable and the paper used is sourced from sustainable paper mills.

We print 8,300 copies bi-monthly and deliver to over 8,000 homes and businesses via Royal Mail door-to-door delivery in Truro, Cornwall.

Benefits to Advertisers

Community based magazines that local residents read

Discounts and editorial opportunity

You also benefit from complimentary editorial, depending on frequency and size of your advert. If you advertise for 3 or 6 issues (half or full year) you benefit from a discount.

Printing and printer's ethic

Our printers, Warwick Printing use vegetable based inks to print our A5 magazines on Litho printers. All paper used is sourced from sustainable paper mills & can be recycled & are ISO14001 certified which is responsible waste management.

Longevity and community features

Our publications contain many interesting community articles and features as well as local trades and services. The magazines are kept as a reference.

New business generation

The magazines offer the perfect opportunity for businesses to introduce themselves, not only to regular readers but also to new residents who have moved into the area.



Fully recyclable

TRURO **COMMUNITY**
Together Together

Contact

Call: **07786 735 711** Email: **sales@communitytogether.co.uk**

Rates & Discounts

Truro Together

Prices per issue	One Issue	3 Issues (5% discount)	6 Issues (10% discount)
Eighth Page* (per issue)	N/A	£40.00	£36.00
Quarter Page (per issue)	£75.00	£71.25	£67.50
Half Page (per issue)	£140.00	£133.00	£126.00
Full Page (per issue)	£210.00	£199.50	£189.00
Inside Front Cover (per issue)	£240.00	£228.00	£216.00
Page 3 (per issue)	£240.00	£228.00	£216.00
Inside Back Cover (per issue)	£240.00	£228.00	£216.00
Back Cover (per issue)	£265.00	£251.75	£238.50

*Minimum 3 issue booking

Royal Mail Delivery

Due to Covid19 we took the decision to use Royal Mail delivery to delivery our publications. We believe this is the most reliable delivery for all advertisers and contributors to the magazine.



Booking Details

To book into the magazine we will require an invoicing address and an address to send your voucher copy. Invoices will be sent before print deadline and payment needs to be settled before delivery.

Payment Options

Direct Debit or BACS (Invoiced by - Abstract Niche Ltd)

Artwork & Dimensions

1. Book your space as soon as possible either by calling us on **07786 735 711** or emailing **sales@communitytogether.co.uk**
2. Send your advert to us as an electronic file (pdf, jpeg or tiff)
3. If required we can provide a professional graphic design service at a very reasonable price.
4. We will send you a proof for your approval. Payment for your first advert should be made prior to deadline.

Back cover, full page and double page spread adverts to include an additional 3mm bleed on all edges.

Advert Sizing width x height in mm

Front Cover	42 x 28
Eighth Page	63 x 43
Quarter Page (V)	63 x 90
Quarter Page (H)	130 x 43
Half Page (V)	63 x 184
Half Page (H)	130 x 90
Full Page	148 x 210
Back Cover	148 x 210
Double Page Spread	296 x 210

Contact

Call: **07786 735 711**

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All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use in **Truro Together**. Adverts are accepted on the understanding that descriptions of goods and services are fair and accurate.